

My Playing Cards project

by Aleksandra Miteva

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About Me

Hi all,

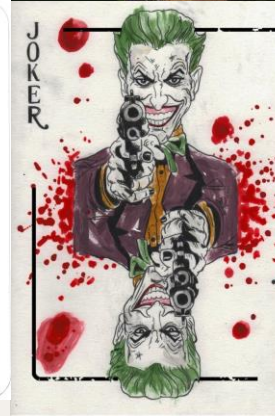
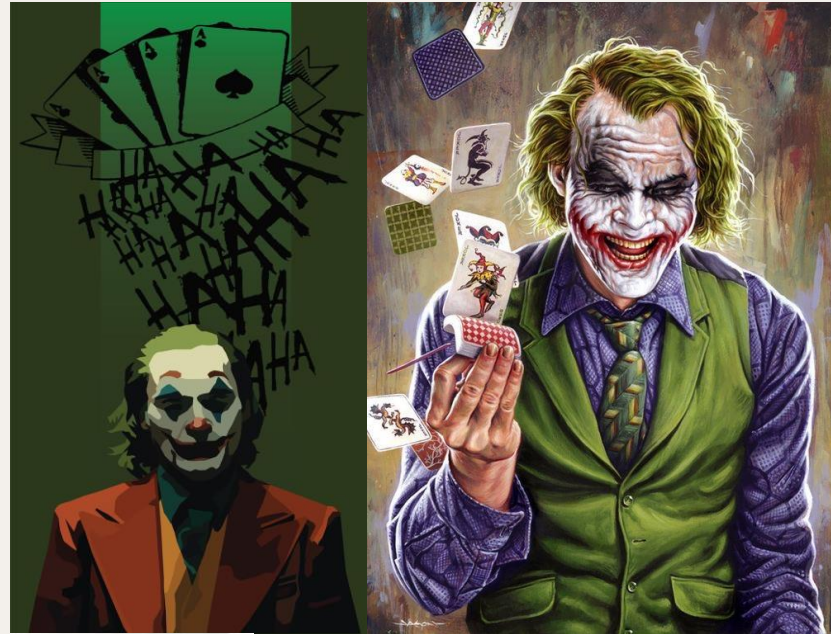
My name is Aleksandra Miteva and I am 17 years old. I am currently in 11th grade and art, design and fashion are my greatest passions.

When it came to choosing the bachelor program that I am going to be applying for at NABA, I had to make a very difficult choice. But I finally set my mind on the **BA Graphic Design and Art Direction**.



Joker playing card.

Mood board



MY PROJECT

For the joker playing card, I decided to do an interpretation of the “Joker”, but if he was a female model walking down the runway. This card has always reminded me of the comic book character of the Joker.

In my set of playing cards I wanted to show diversity and different technique, that's why my “Joker” is female.

I sketched the figure on paper, used different markers and then cut it and put it on black paper, because in my opinion it looks more stylish and aesthetic.



Mood board for jack, queen and king of clubs



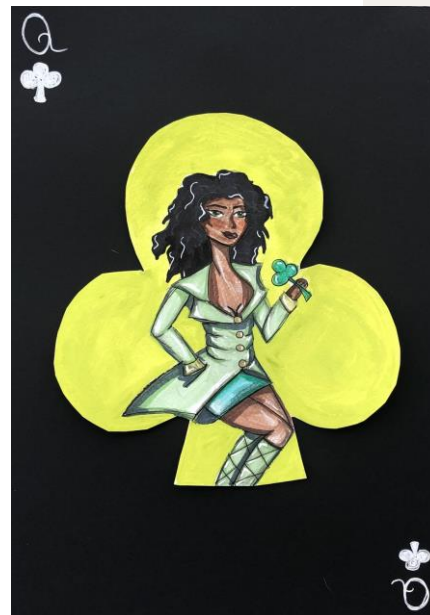
Chilling
with my
gnomies

MY PROJECT

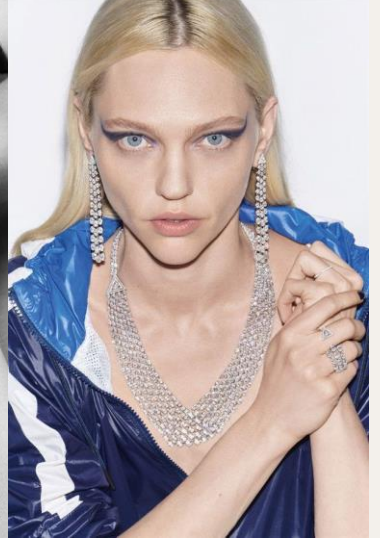
The clubs playing cards have always reminded me of the plant clover, that's why I decided my set of jack, queen and king of clubs to represent it.

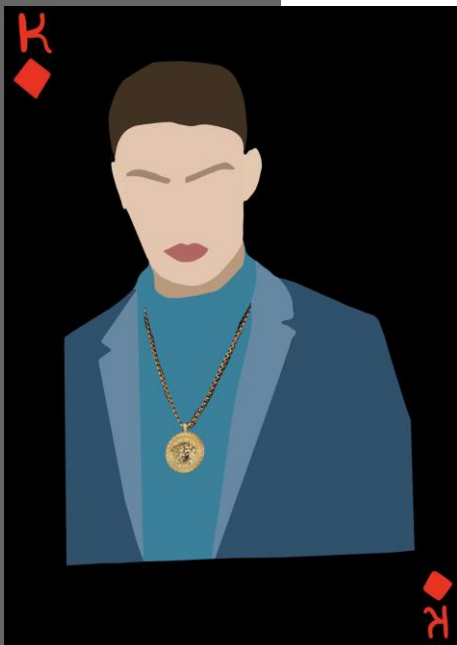
As I said I wanted my set of cards to represent diversity and take a modern twist on classic traditions, so I choose to portrait my characters as afro-American gnomes on Saint Patrick's Day.

I wanted to do them a bit as a fashion drawing, that's why as a technique I used markers and paint to color the clover, then I cut the illustrations and placed them on black paper for a modern vision.



Mood board for jack, queen and king of diamonds



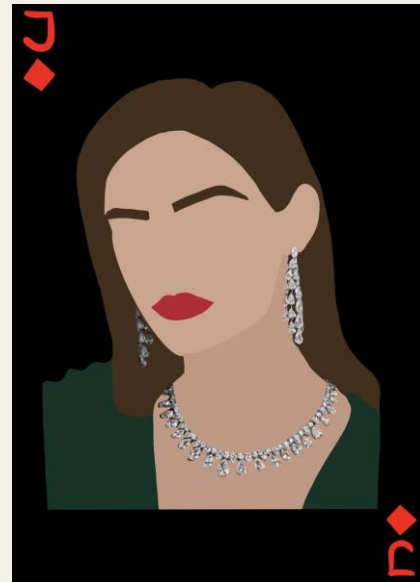
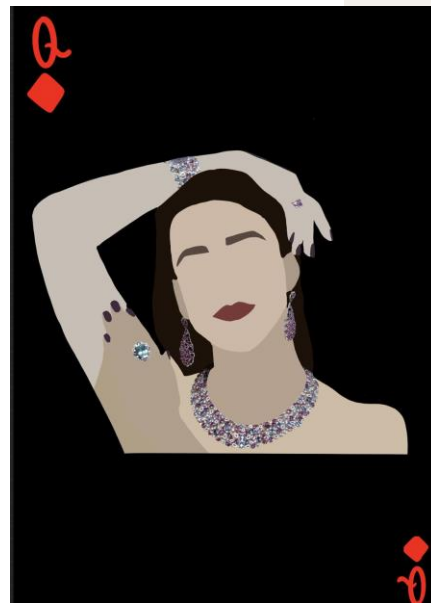


MY PROJECT

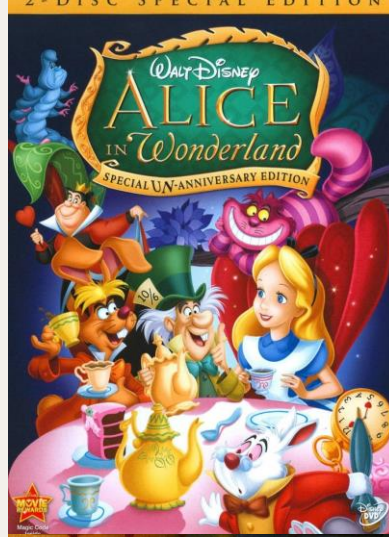
As for my diamond set of jack, queen and king I wanted the “diamonds” to be the center of attention.

In order to showcase a wider range of skills I developed the concept of these cards as a form of a graphic design collage.

I did the cards on my tablet, using the program Procreate. Then I edited the pictures on black background and added the diamond jewels. In this part of the project I wanted to break the stereotype again, that's why I chose to portray my jack as a female, to give off a modern and free vibe.



Mood board for jack, queen and king of hearts



MY PROJECT

For my set of jack, queen and king of hearts, I decided to do a modern version of some of the characters from the classic Disney cartoon film: Alice of the Wonderland.

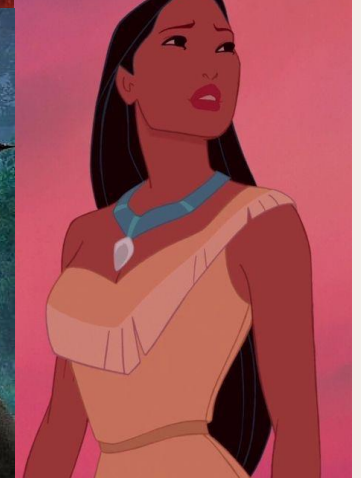
When I picture a heart symbol on a playing card I immediately think of the Queen of hearts from the film, that's why she was my main inspiration.

As a technique I decided to sketch the "portraits", then paint them and stick them on black paper for a more modern and stylish look.

I wanted to portrait the king, queen and jack as the royal family of the card world, that's why all of them wear this vibrant red color and have different types of "crowns" or head accessories made from the cards they rule.



Mood board for jack,
queen and king of
spades

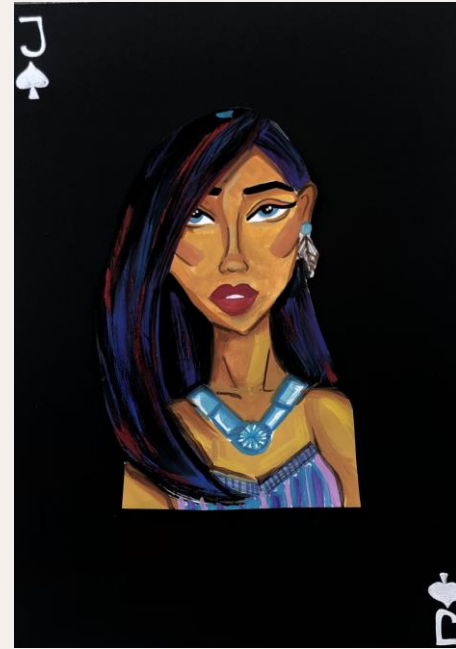


MY PROJECT

For the last set of cards being the jack, queen and king of spades, I really wanted to showcase warriors, because the spades symbol has always reminded me of that.

Growing up, I used to look up to all of those Disney princesses that inspired me to be strong and to speak my own mind. That is why my jack, queen and king of spades are modern visions of the three strongest warriors among those princesses. They are all female, because women can be as powerful as males, even more sometimes, and why shouldn't a woman be a king?

As for techniques



Thank you for
your attention!